NAA Industry Meeting

Models to Lawfully Monetize Content
Chicago O'Hare Hilton

Agenda

Wednesday, May 27 (Dublin/London Room)

6:30 p.m.	Dinner Discussion 1) Successful elements of industry collaboration 2) Public policy efforts to support industry collaboration	

Thursday, May 28 (Dublin/London Room)

7:30 a.m.	Continental Breakfast	
8 a.m.	Welcome & Introductions Anti-Trust Cautions	John Sturm William Baer, Esq. Arnold & Porter
8:15 a.m.	Meeting Goals and Objectives	Barbara Cohen
8:30 a.m.	Roundtable Discussion Steve Brill/Merrill Brown, Journalism Online Jim Pitkow, Attributor/Fair Syndication Consortium Alan Mutter, ViewPass	
9:30 a.m.	Content Model Collaboration Discussion	
11:30 a.m.	Next Steps on Content Model Collaboration	
Noon	Working Lunch (discussion continues)	
12:45 p.m.	Discussion on Industry-Wide Classified Solution	
2:30 p.m.	Wrap Up for the Day	
3:00 p.m.	Adjourn	